



Florida State

Current Revision Date: 03/14/17

Established: 1851

Location: Tallahassee, FL

Symbol: Seminoles

Symbol Name: N/A

Conference: ACC

Verbiage

Florida State University ®	Noles ®
FSU ®	Nole ™
Florida State ®	F + S ® (Interlocking)
Seminole ®	Unconquered ®
Seminoles ®	Doak Campbell Stadium ™
FSU ® Seminoles ®	Doak ™
Florida State ® Seminoles ®	<i>Verbiage marks can be in any color</i>

Restrictions

No one impaled on spear
 No reference to scalping
 No reference to red
 Do not use term "Mascot"
 No reference to "Seminoles Nation"

Garnet	Gold	Metallic Gold	Black	White
PANTONE 195 C MADEIRA - Rayon: 1385 PolyNeon: 1784	PANTONE 7502 C MADEIRA - Rayon: 1070 PolyNeon: 1684	PANTONE 872 C MADEIRA - Rayon: FS Gold 32	PANTONE Process Black C MADEIRA - Black	White MADEIRA - White

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Primary Marks



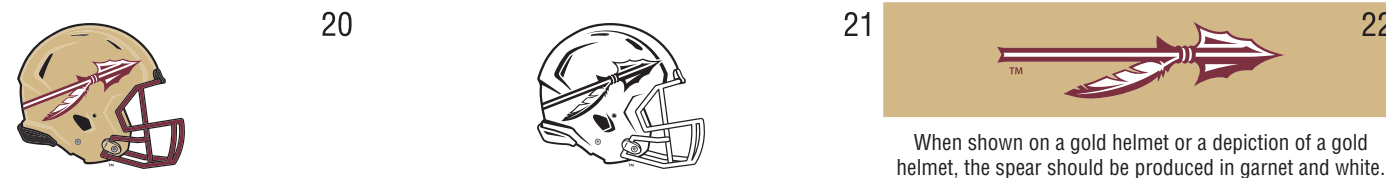
Secondary Marks



Baseball/Softball Marks



Helmet Marks



When shown on a gold helmet or a depiction of a gold helmet, the spear should be produced in garnet and white.

Word Marks



Font System



School Seal



ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis)
- No alterations or overlaying graphics to seal permitted
- No alterations or overlaying graphics to Seminole head permitted
- University licenses consumables (with lab results; must have expiration date on packaging)
- University licenses health and beauty products (with test results)
- University permits numbers on products for resale
- Mascot caricatures not permitted (no Indian caricatures)

- Cross licensing with other marks may be permitted with an additional agreement
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks
- There can only be one manufacturer's brand per product. The brand cannot be more than 50% of symbol
- Metallic Gold and Flat Metallic are interchangeable unless otherwise specified
- For published communications and web color specifications please visit: https://www.identityguide.fsu.edu/PDF/06_color.pdf