APPENDIX B

FLORIDA STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

<table>
<thead>
<tr>
<th>Garnet</th>
<th>Gold</th>
<th>Metallic Gold</th>
<th>Black</th>
<th>White</th>
</tr>
</thead>
<tbody>
<tr>
<td>PANTONE 195 C</td>
<td>PANTONE 7502 C</td>
<td>PANTONE 872 C</td>
<td>PANTONE Process Black C</td>
<td>White</td>
</tr>
</tbody>
</table>

Approved University colors or the "PANTONE" colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. "PANTONE® is a registered trademark of PANTONE, Inc.

Primary Marks

Secondary Marks

Baseball/Softball Marks

Helmet Marks

Word Marks

Font System

School Seal

ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis)
- No alterations or overlapping graphics to seal permitted
- No alterations or overlapping graphics to Seminole head permitted
- University licenses consumables (with lab results; must have expiration date on packaging)
- University licenses health and beauty products (with test results)
- University permits numbers on products for resale
- Mascot caricatures not permitted (no Indian caricatures)
- Cross licensing with other marks may be permitted with an additional agreement
- No use of current players' names, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks
- There can only be one manufacturer's brand per product. The brand cannot be more than 50% of symbol
- Metallic Gold and Flat Metallic are interchangeable unless otherwise specified
- For published communications and web color specifications please visit: https://www.identity.gate.fsu.edu/FSU_id_color.pdf

NOTE: The marks of Florida State University are controlled under a licensing program administered by IMG College Licensing. Any use of these marks will require written approval from IMG College Licensing.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by FLORIDA STATE UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.