Positional Responsibilities

Membership Chair
- Reports to VP of Membership
- Responsible for enhancing current membership benefits and diversifying benefits for future Seminole Student Boosters
- Manages distribution of membership packets amongst students

Special Events Chair
- Reports to VP of Events
- Assists in planning and logistical execution of Seminole Student Booster events
- Experience in event planning is recommended

TRUE Seminole Chair
- Reports to the VP of Outreach
- Oversees the TRUE Seminole t-shirt design and distribution to vendors, including how to market the shirt to student
- Maintains positive relationship with all vendors
- Works with Director of Licensing and Trademarks of Seminole Boosters Inc.

Photography Chair
- Reports to the VP of Marketing
- Must own a functioning, quality camera to photograph
- Responsible for taking photographs at SSB events and anything deemed necessary by VP of Marketing

Videography Chair
- Reports to the VP of Marketing
- Must own a quality, functioning camera
- Proficient at shooting and editing video that will be used for social media and marketing

Graphic Design Chair
- Reports to the VP of Marketing
- Proficient in InDesign, Acrobat, Canva, etc.
- Will create graphics used for social media, physical marketing material, etc.

Recruitment Chair
- Reports to the VP of Recruitment
- Must be on campus during the summer and actively involved in and available for organization’s recruitment efforts
- Responsible for selling memberships to incoming freshmen and other FSU Students
- Must be comfortable approaching and speaking to others

Social Media Chair
• Reports to the VP of Marketing
• Manages social media accounts on Facebook, Twitter, and Instagram
• Should grow our following through engaging and consistent production of content

Public Relations Chair
• Reports to the VP of Marketing
• Responsible for upholding the brand of Seminole Student Boosters by creating newsletters, press releases, and other relevant marketing material to gain attention for our organization

Greek Relations Chair
• Reports to the VP of Outreach
• Responsible for representing Seminole Student Boosters in the Greek Community at FSU
• Should strive to engage the Greek Community with the mission of Seminole Student Boosters via events, membership benefits, etc.

Campus Relations Chair
• Reports to the VP of Outreach
• Responsible for upholding the brand of Seminole Student Boosters on-campus by connecting with RSO, DSO, and SGA leaders
• Oversees Market Wednesday when necessary and ensuring SSB participation in on-campus events which support our mission

Leadership Council Description
• Reports to the Vice President
• Leadership Council is the starting point to getting involved with Seminole Student Boosters; however, LC members still hold their own individual, respective responsibilities.
• Must be a Freshman or Sophomore; however freshman and sophomores can apply to other positions on the executive board
• Responsible for completing a leadership development curriculum